

**WTVA
SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES
APRIL 1 – JUNE 30, 2006**

ISSUE: TEEN CRIME

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/1/06– 5:00- 5:30 P.M.

BIG BROTHER / BIG SISTERS IS A NATIONAL NON-PROFIT GROUP THAT MATCHES POSITIVE ROLE MODELS WITH CHILDREN WHO NEED HELPFUL ENCOURAGEMENT. THERE ARE ABOUT 80 CHILDREN ON A WAITING LIST. THE GROUP HAS FUNDRAISER CALLED BOWL FOR KIDS. THEY HOPE TO RAISE ABOUT \$30,000. THE LOCAL CHAPTER SERVES LEE AND ITAWAMBA COUNTIES.

ISSUE: STREETS AND ROADS

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/22/06– 5:00 – 5:30 P.M.

VOTERS IN TUPELO WILL GO TO THE POLLS MAY 2ND TO VOTE ON A 32 MILLION DOLLAR ROAD PROPOSAL. THIS IS PHASE FOUR OF THE MAJOR THOROUGHFARE PROGRAM AND IS THE FIRST NEW ROAD TO BE BUILT. IT WOULD TIE IN AT MCCULLOUGH BLVE. AT COLEY ROAD AND RUN TO BARNES CROSSING ROAD. 20 MILLION WOULD BE PAID FOR BY GOVERNMENT MONEY. THE REST WOULD BE PAID FOR BY PROPERTY TAXES WITH NO INCREASES.

ISSUE: ABUSE

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/15/06 – 5:00 – 5:30 P.M.

RENATA ANDREWS OF SAFE, INC. WAS TODAY'S GUEST. SAFE, INC. IS A SAFE HOUSE FOR WOMEN AND FAMILIES WHO ARE VICTIMS OF DOMESTIC VIOLENCE. RECENTLY THE HOME HAS SEEN A SURGE IN DATING VIOLENCE AND IS BEGINNING A PROGRAM TO HELP YOUNG WOMEN WHO ARE VICTIMIZED. THERE IS ALSO A NEED FOR SPANISH SPEAKING COUNSELORS TO ASSIST THE LATINAS WHO ARE COMING TO THE HOME FOR ASSISTANCE. VOLUNTEERS ARE ALSO IN DEMAND AS WELL AS DONATED ITEMS.

ISSUE: BLOOD SHORTAGE

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/29/06 – 5:00 – 5:30 P.M.

UNITED BLOOD SERVICES IS FACED WITH A CRITICAL BLOOD SHORTAGE. ACROSS THE COUNTRY THERE IS A 12% DROP IN BLOOD DONATIONS. PEOPLE ARE TOO BUSY TO DONATE AND, BECAUSE OTHER UBS OFFICES ARE ALSO SHORT OF BLOOD, THEY NO LONGER CAN “SWAP OUT” BLOOD SUPPLIES. THEY HAVE TWO BLOOD DRIVES PLANNED FOR MAY TO HELP IMPROVE THE SITUATION.

ISSUE: VOLUNTEERS

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 5/13/06 – 5:00 – 5:30 P.M.

TODAY’S PROGRAM WAS A LOCALLY PRODUCED JEFFERSON AWARDS. GUESTS WERE WINNERS FROM THE NORTH MISSISSIPPI AREA WHERE ONE WAS CHOSEN TO REPRESENT THIS AREA AT THE NATIONAL AWARDS CEREMONY IN WASHINGTON. WTVA HAS BEEN INVOLVED IN SPONSORING AND AIRING THE JEFFERSON AWARDS FOR THE LAST SEVERAL YEARS.

ISSUE: AIR TRAVEL

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 6/3/06 – 5:00 – 5:30 P.M.

MARION BLAKEY OF THE FAA WAS TODAY’S GUEST. HE TALKED ABOUT WHY THE PRESIDENT’S BUDGET INCLUDED CUTS IN THE CAPITAL IMPROVEMENT PROGRAM THAT FUNDS PROJECTS AT AIRPORTS LIKE TUPELO AND GOLDEN TRIANGLE. HE TALKED ABOUT WHY THERE IS A LABOR STALEMATE BETWEEN THE FAA AND AIR TRAFFIC CONTROLERS AND HOW WILL IT AFFECT TRAVELERS AND HOW NEW TECHNOLOGY WILL CHANGE THE AIR TRAFFIC CONTROL SYSTEM.

ISSUE: VETERANS ISSUES

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 6/24/06 – 5:00 – 5:30 P.M.

VETERANS JOHN BLANCHARD, LARRY MIMS AND JOE HESTER OF THE AMERICAN LEGION TALKED ABOUT THE MOST IMPORTANT ISSUE FACING VETERANS TODAY IS FUNDING FOR ADEQUATE HEALTH CARE. THE AMERICAN LEGION HELPS MANY GROUPS BY DONATING MONEY. THEY SPONSOR YOUNG PEOPLE IN BOYS STATE AND GIRLS STATE. THEY ALSO HELP WITH LOBBYING FOR VETERANS. WE ALSO TALKED ABOUT PATRIOTISM.

ISSUE: COLON CANCER

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/8/06 – 5:00 – 5:30 P.M.

THIS HALF HOUR SHOW DEALT WITH THE TOPIC OF SCREENINGS FOR COLON CANCER AS WELL AS THE RISK FACTORS. BECAUSE IT IS A DIFFICULT TOPIC TO TALK ABOUT PUBLICALLY, MANY PEOPLE ARE NOT HEEDING THE WARNINGS TO GET A COLONOSCOPY OR OTHER SCREENING TEST. CARA EDGEWORTH, NP SUGGESTED THAT ANYONE 50 YEARS AND OLDER SHOULD GET A COLONOSCOPY. COLON CANCER IS TREATABLE IF DETECTED EARLY.